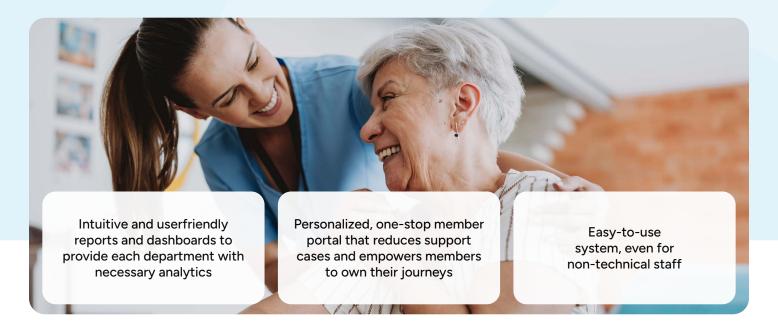




## LeadingAge PA:

### Nimble AMS Success Story



# Nimble AMS makes it easy for organizations to maximize their return on investment

LeadingAge PA advocates for healthy, affordable, and ethical aging services, representing over 430 member organizations across Pennsylvania. LeadingAge PA advances senior services through training and webinars, data and research, and advocacy and leadership opportunities.

Since 2017, LeadingAge PA has leveraged Nimble AMS as their association management system. Especially vital to the organization are the Nimble AMS member portal, member scoring features, reports, and dashboards.

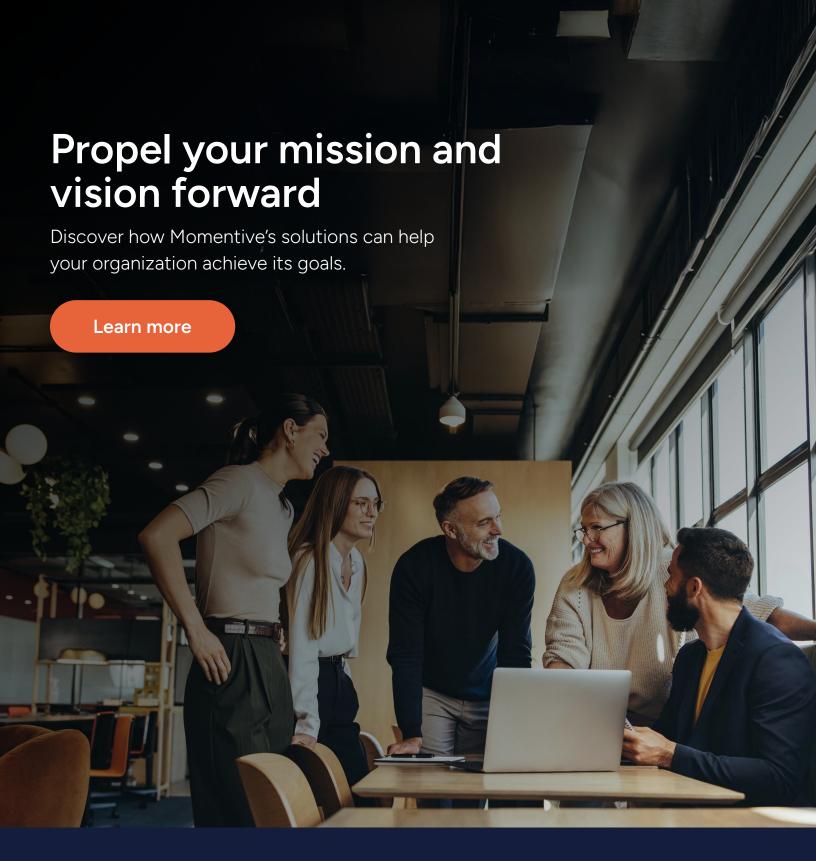
After the Pandemic and staff turnover, LeadingAge PA worked with the Nimble AMS team to further utilize the platform, empowering the organization to achieve its goals and maximize its investment. By re-investing in Nimble AMS staff training, LeadingAge PA continues to discover new ways to improve processes and productivity, ultimately delivering a superior staff and member experience.

#### Solutions:

- Membership Management
- Community Hub
- Member Scoring
- Reports and Dashboard

"Nimble AMS is a huge timesaver, especially when it comes to reporting. It's difficult to quantify just how much time Nimble AMS saves us, but we know it's a lot... We've partnered with the Nimble AMS team to understand where we want to go and how we can further utilize Nimble AMS to help us get there."

 Heidie Dolan, Director of Operations, LeadingAge PA



### **About Momentive Software**

Momentive Software amplifies the impact of over 30,000 purpose-driven organizations in over 30 countries. Mission-driven organizations and associations rely on Momentive's cloud-based software and services to solve their most critical challenges: engage the people they serve, simplify operations, and grow revenue. Learn more at **momentivesoftware.com**.

