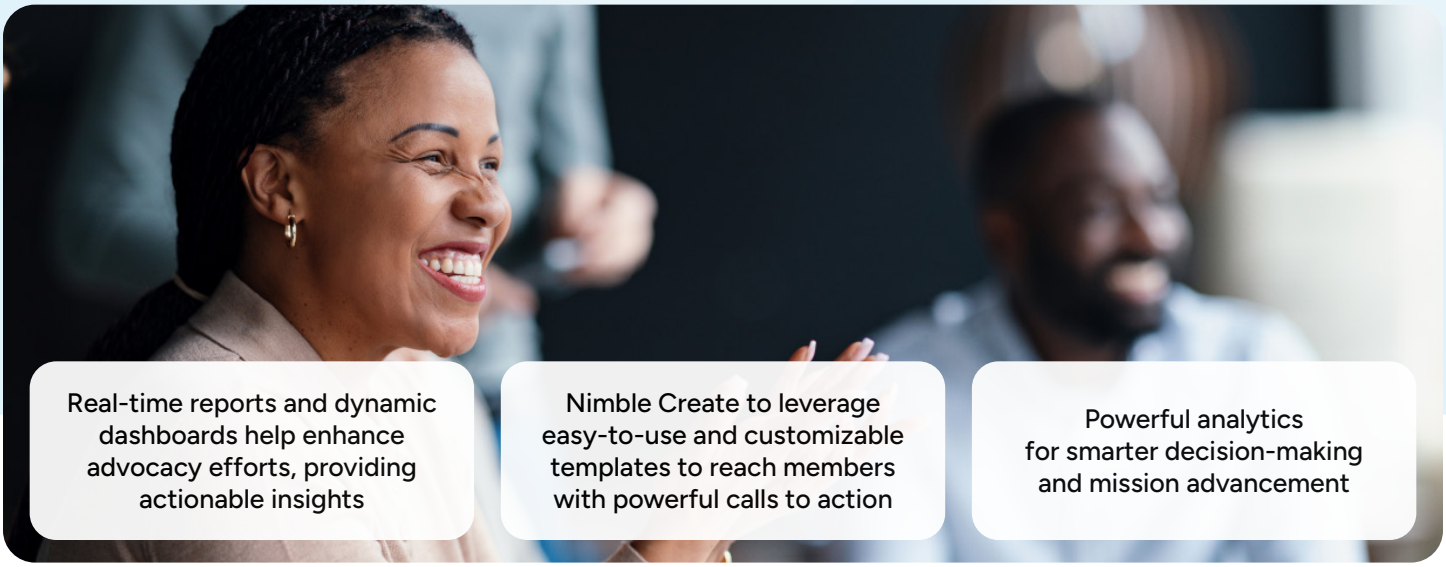
Momentive

MTSBA
Montana School Boards Association
CASE STUDY

Montana School Boards Association (MTSBA)



Accelerate advocacy efforts with quick and impactful analytics

The Montana School Boards Association (MTSBA) seeks to develop the full potential of each child in every school. MTSBA members are voluntary school board leaders working to offer professional services to Montana's public schools.

With over 1,450 elected trustee members, MTSBA leads an intensive advocacy program. The association advocates for increased student achievement before the Montana Legislature and Congress. MTSBA also provides skills training for Montana school boards and resources to support the following areas: legal, policy, community engagement, strategic planning, human resources, and more.

To advance its advocacy program, MTSBA relies on Nimble AMS. With Nimble AMS' powerful reports and dashboards, MTSBA can provide real-time analytics to ensure Montana's public school system continues to thrive.

Solutions:

NimbleAMS

"Nimble AMS reports and dashboards help us provide helpful data to our members and Montana's legislature. Our constituents don't have to hunt for this important information, wondering if it's accurate. Nimble AMS reports has made MTSBA much more efficient."

- **Emily Dean,** Director of Advocacy, MTSBA

Challenges

MTSBA's members are elected trustees, volunteering nearly 750,000 hours a year to increase student achievement. Motivated by their shared passion in serving the state of Montana, the members of MTSBA often work on complex challenges. Additionally, MTSBA elected trustees gather every two years to advance legislation, oversee the employment of 25,000 educational employees, and support Montana school children.

Solutions

MTSBA needed innovative solutions to organize its entire association. The organization didn't have to look any further than its association management software, Nimble AMS. With Nimble AMS powerful, built-in reports and dashboards, MTSBA can organize public records, identify vital insights, and advance legislation and advocacy efforts in Montana.

Results

With Nimble AMS, MTSBA has revolutionized its advocacy efforts. Because of Nimble AMS' user-friendly reports and dashboards, MTSBA can leverage public state records, consolidating the data to make it accessible to both members and legislators. With easily accessible data including but not limited to, school district budgets, expenditures, and student achievement levels, MTSBA can make a measurable difference during legislative sessions and committee hearings, providing actionable insights in realtime. Additionally, MTSBA can create impactful call-to-action emails, providing pertinent data to encourage communities to contact their legislators and vote on upcoming bills.

With the power of Nimble AMS reporting, MTSBA can positively impact each community in Montana, supporting each student and every school district. Nimble AMS makes it easy to empower MTSBA members, helping them make good policy decisions and proactively solve challenges.

About Montana School Boards Association

The Montana School Boards Association is a private nonprofit membership organization founded over 95 years ago through the efforts and interests of volunteer elected trustees from throughout the state of Montana

155,000+
Students

1,450+
Members

25,000+
Public employees empowered

About Momentive Software

Momentive Software amplifies the impact of over 30,000 purpose-driven organizations in over 30 countries. Mission-driven organizations and associations rely on Momentive's cloud-based software and services to solve their most critical challenges: engage the people they serve, simplify operations, and grow revenue. Learn more at **momentivesoftware.com**.

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