Momentive

SIIM
CASE STUDY

The Society for Imaging Informatics in Medicine (SIIM)



The Nimble AMS Community Hub makes it easy for members to access learning transcripts and certificates

Nimble AMS + Crowd Wisdom LMS integration automatically syncs learning credits

Nimble AMS automatic processes reduce staff workload and streamline learning course management

Nimble AMS enhances the learning experience through automatic processes

The Society for Imaging Informatics in Medicine (SIIM) is a global leader in imaging informatics. With a focus on enterprise imaging, SIIM strives to optimize the capture, management, analysis, and exchange of clinical imaging and multimedia content. The members of SIIM are diverse, including physicians, administrators, researchers, and industry vendors around the world.

Committed to improving healthcare quality, safety, and efficiency, SIIM offers professional development and learning opportunities for members and constituents. SIIM has a complex continuing education program that requires manual staff processes and a complicated member experience. The organization needed a new platform to streamline course management by integrating with its current learning management software (LMS), Crowd Wisdom.

To advance its professional development program, SIIM decided to choose innovative association management software (AMS) to automate staff processes and enhance the member experience. Nimble AMS was the solution.

Products Used

NimbleAMS

CW CrowdWisdom

Summary

SIIM has a complex continuing education program, offering six different credit types. The certification process was complicated for SIIM staff, with each credit type requiring a different certificate. Staff managed much of the SIIM continuing education program manually, adding significant time to employees' workloads. Additionally, SIIM members could access professional development credits in two separate locations, causing confusion for learners. To streamline course management, reduce manual processes, and improve the member experience, SIIM needed an innovative AMS to elevate its continuing education program.

Challenges

SIIM chose Nimble AMS to deliver an impactful member experience and streamline staff processes. Nimble AMS also integrates seamlessly with Crowd Wisdom helping to improve staff productivity and enhance member engagement. The Nimble AMS + Crowd Wisdom Single Sign-On eliminates duplicated learning credit locations, ensuring SIIM members can easily find continuing education content in one location. Additionally, SIIM chose Nimble AMS for the Credit and Data Sync features. Integrating Nimble AMS and Crowd Wisdom eliminated the need for staff to repeat data entry with automatic syncing and credit tracking.

Results

With Nimble AMS, SIIM has enhanced its continuing education program by reducing manual processes and improving the member experience. By integrating Nimble AMS with Crowd Wisdom LMS, SIIM staff have created a process to automatically generate continuing education credits, greatly benefiting staff and members. SIIM staff love the easy configurability of Nimble AMS and created custom fields to organize the professional development program, detailing credit types. The Nimble AMS + Crowd Wisdom Credit Sync makes course management simple, with members automatically receiving a credit upon a course completion and all details automatically appearing in Nimble AMS. Members also appreciate the ease of Nimble AMS. By accessing their member portals, members can confirm their credits and transcripts, easily printing needed records and certificates.

"Nimble AMS automatic processes save our staff major time, and members are no longer waiting on staff to send a certificate or credit transcript. With Nimble AMS, members are empowered to take charge of their professional development."

Susan Houchins, Senior Manager of Membership and Data Analytics, SIIM

About the Society for Imaging Informatics in Medicine

The Society for Imaging Informatics in Medicine (SIIM) is a global advisor and thought leader in imaging informatics, focusing on enterprise imaging, artificial intelligence, cybersecurity, infrastructure, and standards. SIIM leads the way in all facets of imaging informatics, encompassing diverse workflows, machine learning, information security, and standards.

Members
from 51 Countries

15,500+
training and professional development learners

9,500+
meeting and conference attendees

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